



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean



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VV Case Study

Rainnea Ltd

Since 2009 Viable Ventures Ltd (VV) has carried out Lean mentoring and consultancy contracts through Highlands & Islands Enterprise (HIE) to assist HIE-account-managed clients improve their productivity, profitability and growth potential. VV receives extremely positive feedback from these clients and a typical example is Rainnea Ltd based near Loch Ness. A husband and wife team, Rainnea Ltd manufacture high quality Scottish jewellery and accessories which they sell nationwide and export to a growing world-wide Scottish-products market.

Rainnea had requested the running of a strategic workshop to investigate a number of business decisions including: marketing, partnership working, brand identity, website development and optimisation. VV provided them with one-to-one mentoring on Lean principles and supported them in formulating the company review of their costing model for defined processes. This enabled them to identify and eliminate waste and to match skill-levels to processes, thus improving the 'bottom line' for their growing sales.

Contact us for more information

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